

## **ARLIS/SC Business Meeting**

Toronto, Canada

3/31/12, 1:30-2:30, Conference Room D, Sheraton Center.

**Members Present:** Alyssa Resnick, Janine Henri, Teresa Soleau, Patricia Peregrine, Krista Ivy, Isotta Poggi, Ruth Wallach, Laurel Bliss, Chizu Morihara, Amy Ciccone, Alyssa Resnick, Cathryn Ziefle, Ann Fath, Pauline Wolstencroft, Lea Whittington, Alexis Curry, Dawn Henney, Sally McKay, Cathy Billings, Susan Flanagan, Rachel Rohac, Jesse Vestermark, Nancy Norris, Allison Benedetti, Sarah Sherman, Leslie Abrams.

## **Agenda**

### **1. Welcome and Introductions:**

- New and old board members introduced themselves:

Janine Henri, Chair ((jhenri@library.ucla.edu)

Patricia Peregrine, Vice Chair/Chair Elect (psperegrine@gmail.com)

Teresa Soleau, Treasurer (TSoleau@getty.edu)

Virginia Allison, Secretary (lallison@uci.edu)

Krista Ivy, Past-Chair (krista.ivy@ucr.edu)

- Meeting attendees introduced themselves along with their institutional affiliation.

### **2. Approval of past minutes: October 7, 2011 meeting in La Jolla** (see: [http://arlis-sc.org/wp-content/uploads/2011/10/ARLIS.SC\\_notes\\_10.7.11.pdf](http://arlis-sc.org/wp-content/uploads/2011/10/ARLIS.SC_notes_10.7.11.pdf))

Motion by Amy Ciccone and seconded by Cathy Billings to approve the minutes (with one correction) was passed.

### **3. Travel Awards Committee report and presentation of travel awards** (I. Poggi, Travel Awards Committee Chair)

- I. Poggi presented the travel award to the student travel award recipient Rachel Rohac. This is her first ARLIS/NA conference; we look forward to reading her report!
- I. Poggi presented the Judith A. Hoffberg Travel Award to Cathryn Ziefle. She is a new librarian at Woodbury University in San Diego. C. Ziefle is a poster session presenter.
- Travel award committee members were recognized for their hard work in this process: Isotta Poggi, Leslie Abrams, Liz Ginno (not in attendance), Ruth Wallach, and Jennifer Wormser (not in attendance).

### **4. Treasurer's update** (T. Soleau, Treasurer)

- **Membership**  
57 Members in 2012 as of 3/26/2012 (this is 9 more than 2011 - up 18%)  
13 Members from 2011 have not yet renewed but some of them (4?) are active members so they should renew soon.
- **Bank Balance as of 3/26/2012**  
\$2,540.84
- **Calendar YTD Income**  
Membership Dues: \$645  
Donations: \$176  
Total: \$1321
- **Calendar YTD Expenses**  
Donation to Toronto Conference: \$250  
New checks (they still said 19\_\_): \$25  
Board Travel: \$600  
Travel Awards: \$800  
Total: \$2175
- We also received Special Project money from ARLIS/NA (\$500) to purchase give-aways for this year's conference.
- The Conference Planning and Advisory Committee (CPAC) co-chairs were great stewards with the \$500 grant!
- We're regularly spending more money than we're taking in. However, next year we're expecting to offer smaller travel awards and board travel money since the conference will be local. We're also considering charging for events even when the venue doesn't charge (something like \$3-\$5) to increase revenue.
- Chapter discussed holding a fundraising event(s) to replenish our coffers. Would like to do something that is not too expensive to produce so that we can raise money and not just break even. Perhaps somewhere like the Academy of Motion Pictures?
- Membership agreed that charging a few dollars for meetings and events is a relatively easy way to help the chapter raise money.
- Chapter discussed whether or not we should provide travel awards next year given our low funds and the fact that travel will be low.
- Chapter came to consensus that students should still receive some funding in order to be able to stay at the conference hotel and have the full conference experience.

##### 5. **Chapter Blog and facebook Page** (V. Allison, Secretary)

- **Blog updates:** have been completed and include an RSS feed, revamped flickr site, meetings and events page/archive, executive board section (still needs image), CPAC section, and a profile section. The library profiles section has yet to take off, if you are interested in helping with this project please contact an ARLIS/SC board member.
- **Facebook updates:** As of New Year's Day, we are fully transitioned from our Facebook "group" to a Facebook fan page. Please "like" us on Facebook! Just enter ARLIS/SC in the Facebook search field or go to:

<https://www.facebook.com/pages/ARLIS-Southern-California-Chapter/262874643752061>

- **Renew membership online:** Due to the hard work of Cathy Billings, we now have the ability to renew our memberships online! No more forgetting your checkbook. You may conveniently renew your membership from our website here: <http://arlis-sc.org/membership/>
- **Please send Virginia Allison your images from this conference so she can add them to our Flickr page ([lauraalli@gmail.com](mailto:lauraalli@gmail.com))**

#### 6. **Canvas Newsletter** (V. Allison, Newsletter Editor)

- This year's newsletter was sent out in late December electronically only to save money and lessen the impact on the environment. Membership agrees that a digital newsletter is an acceptable way to distribute our annual newsletter.

[http://arlis-sc.org/wp-content/uploads/2008/03/Canvas\\_Fall11\\_final.pdf](http://arlis-sc.org/wp-content/uploads/2008/03/Canvas_Fall11_final.pdf)

- If you are interested in helping contribute to the production of the newsletter for 2012, please contact a board member
- Virginia Allison thanked former newsletter editors Cathy Billings and Sara Sherman for their guidance and assistance in creating and editing the 2011 newsletter.

#### 7. **Listserv** (K. Ivy, Listserv co-Moderator)

- The listserv that serves both ARLIS/SC and ARLIS/NC has been successfully transferred to the TEI hosted platform
- We chose to do so in order to have a searchable list archive
- Krista is still working out a few kinks with TEI but hopes to have them resolved as soon as TEI has a new ARLIS/NA contact.

#### 8. **2013 Pasadena Conference Planning** (A. Resnick, C. Billings, S. Sherman, L. Bunting, Conference co-Chairs)

- Alyssa shared the plans for promoting the 2013 ARLIS/NA Pasadena conference at the Membership luncheon: will screen slide show provided by the Pasadena Convention Center
- The water bottles with our logo will be given away at the membership luncheon to further entice our membership to attend the 2013 conference.
- The Pasadena Convention Center also provided the rose stickers and pens
- Alyssa thanked Sally McKay's husband for designing our logo "Crafting our Future" which is already a big hit within ARLIS/NA

- The give-aways funded by the \$500 grant are magnets and postcards (that went in all registrant's bags, including vendors). The grant also funded the water bottles with our logo to give away at the membership luncheon.
- Rather than reading everyone's name on the CPAC, Alyssa asked members to stand as she read out the names of the various institutions we represent.
- The 2013 ARLIS/NA website is up and uses the TEI platform. TEI provides the server space and any updates needed. The conference website address is: <http://www.arlisna.org/pasadena2013/>. It is waiting to get updated with content.
- A survey will be sent out shortly after the Toronto conference to help plan for next year.
- The co chairs will meet with executive board members this summer to iron out conference details as well as Monday in Toronto to review what has been accomplished for the Pasadena 2013 conference thus far.

#### **9. 2012 chapter activities and meetings (P. Peregrine, Chair Elect)**

- Do we still want to have meetings take place in Pasadena area this year?
- Membership agreed to hold upcoming meetings in Pasadena. Interest in visiting the Pasadena Art Center College of Design was expressed.
- P. Peregrine is exploring several ideas for meetings and tours, including joint events with the Southern California chapter of VRA. She welcomes additional suggestions from members.

#### **10. New Business and Announcements**

- Amy Ciccone announced that USC is opening up it's library school program again so we will be sure to encourage more new students to join our chapter!
- Leia Casey, the President of ARLIS/NC attended the first half of the meeting and announced that ARLIS/NC is available to assist us in any way they can as we plan and prepare for ARLIS/NA 2013 in Pasadena.
- Krista Ivy solicited volunteers to work on Judith Hoffberg's memoriam on the Chapter website. Nancy Norris and Amy Ciccone volunteered with the recommendation that they contact Laurence McGilvery.
- Chapter Chair J. Henri thanked outgoing Board members C. Billings and A. Resnick, who each served on the Executive Board for three years!